



### Curriculum Vitae: Dr Ahmed A. El-Masry

Current post	<ul style="list-style-type: none"> <li>• Professor of Corporate Finance and Governance, Centre for Financial and Corporate Integrity (CFCI), Coventry University, UK.</li> <li>• Fellow, British Higher Education Academy (FHEA), UK</li> <li>• Certified Management and Business Educator (CMBE), awarded by CABS-UK</li> </ul>
Nationality	<ul style="list-style-type: none"> <li>• British</li> </ul>
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### Contact/communications/social media

Coventry: <https://pureportal.coventry.ac.uk/en/persons/ahmed-el-masry>

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Research Gate: [https://www.researchgate.net/profile/Ahmed\\_El-Masry2](https://www.researchgate.net/profile/Ahmed_El-Masry2)

Academia.edu:

<https://coventryuniversity.academia.edu/coventryuniversityacademiaedu>

Linkedin: <https://www.linkedin.com/in/ahmed-el-masry-phd-64900810/>

Scopus Author ID: 24365706500

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**Duties:** can be divided into the following

- **Research:** aiming ABS 3\* & 4\* journals
- **Management: Leading Finance and Governance Cluster and Academic Impact Unit.**
- **Supervision:** PhD/DBA and Master students
- **Mentoring:** Associate, junior, early career and ASPIRE researchers
- **Internationalisation:** promoting the university and the Centre nationally and internationally, and academic collaboration with foreign universities especially in GCC, Africa, Middle East, and MENA.
- **Teaching:** corporate finance, international finance, international business, research methods, business ethics, governance, CSR, Islamic finance

### Education and Qualifications

- **PhD Finance and Economics**, 2000-2005, Manchester Business School, February 2006 (ft).
- **MSc Business Management**, 1990-1993, Mansoura University, Egypt, March 1993 (ft).
- **BSc (Distinction)**, 1983-1987, Mansoura University, Egypt, June 1987 (ft).
- **GCSE (Excellent)**, 1980-1983 (80%) (ft).

## **Work Experience, Leadership and Administrative roles**

- **Full Professor in Corporate Finance** and Governance, Coventry Business School, UK, 1<sup>st</sup> August 2019 -present.
- **Affiliated Full Professor of Financial Management**, Business School, Mansoura University, Egypt, Dec. 2016-present.
- **Vice Dean- Research and Postgraduate Studies, Umm Al-Qura University** College of Business, Saudi Arabia, Jan. 2015- Jun. 2016.
- **Affiliated Professor in Finance**, Ecole de Management, Grenoble Graduate School of Business, France, Jan. 2008- Jun. 2018.
- **Affiliated Full Professor, Umm Al-Qura University** College of Business, Saudi Arabia, Dec. 2012- July 2018.
- **Associate Professor in Financial Management**, Plymouth Business School, UK, 1<sup>st</sup> August 2010 to 31<sup>st</sup> July 2019.
- **Senior Lecturer in Financial Management**, Plymouth University Business School, UK, 1<sup>st</sup> August 2007 to 31<sup>st</sup> July 2010.
- **Lecturer in Financial Management**, Plymouth University Business School, UK, 15<sup>th</sup> December 2003 to 31<sup>st</sup> July 2007.
- **Visiting Professor**, Misr International University Business School, Egypt, Dec. 2006.
- **Lecturer, Mansoura University** Faculty of Commerce, Egypt, 1<sup>st</sup> April 1993 to 31<sup>st</sup> December 1999.
- **Teaching and Research Assistant**, Mansoura University, Egypt, 1<sup>st</sup> October 1987 to 31<sup>st</sup> March 1993.

## **Other Posts:**

- **Lead, Finance and Governance (FG) Cluster**, Centre for Financial and Corporate Integrity (CFCI), Coventry University, 1<sup>st</sup> Aug. 2019 -present.
- **Lead, Academic Impact Unit**, Centre for Financial and Corporate Integrity (CFCI), Coventry University, Oct. 2019 -present.
- **Lead, Corporate Finance and Governance (CFG) Theme**, Centre for Financial and Corporate Integrity (CFCI), Coventry University, Oct. 2019 -present.
- **Associate Director**, Centre for Maritime Logistics, Economics and Finance (CEMLEF), Plymouth Business School, Aug. 2010 to Dec. 2015.
- **Programme Manager, MSc Finance**, Plymouth Business School, Mar. 2005-Aug. 2008.
- **Programme Manager, BA International Finance**, Plymouth Business School, Mar. 2005- Aug. 2008.
- **Member, the University Equality and Diversity- Race Sub-Committee**, Plymouth University, Jan. 2008- July 2019
- **Member, Research Ethical Committee**, Plymouth Business School, Aug. 2007 to Jul. 2019
- **Module leader: of several modules** such as International Finance, Principles of Finance, Business Finance, International Financial Management, Financial Research Methods, Corporate Risk Management, Islamic Sustainable Finance, Islamic Portfolio and Assets Management and Financial Management since 2004.

### **Membership of professional bodies and learned societies**

- American Finance Association- member
- Financial Management Association- member
- European Financial Management Association- member
- British Accounting & Finance Association- member and reviewer
- British Academy of Management- member
- International Academy of Business and Economics- Member and Reviewer

### **Teaching Interests**

- Research methods
- Corporate finance
- International business
- Principles of finance
- Financial management
- International finance
- International financial management
- Investments and portfolio management
- Business Ethics and CSR
- Islamic finance and economics
- Corporate sustainable finance
- Islamic sustainable finance
- Islamic portfolio and assets management
- Quantitative data analysis.

### **Research and scholarly activities**

- Distress risk and stock returns;
- Risk management and exchange rate risk,
- Business ethics and CSR;
- Capital adequacy in Islamic banks;
- Capital structure; dividend policy and cost of capital;
- Corporate governance;
- Corporate social responsibility;
- ESG and sustainability performance;
- Cross border mergers and acquisitions of MENA banks;
- Financial inclusion and bank performance in MENA region;
- Financial stability, efficiency and political connections in MENA banks;
- Credit ratings and credit scoring models;
- Prediction of credit risk, cryptocurrencies, oil prices and exchange rates using machine and deep learning methods;
- Islamic corporate social responsibility;
- Islamic finance and banking;
- Market efficiency and anomalies;
- Mergers and acquisitions;
- Religious screening and environmental, social and governance performance.

## Publications

**Chapters in book:** (with N. Kamal)

1. Company Directors and CSR
2. Corporate Responsibility Index
3. Global Governance and CSR
4. Institutes of Directors and CSR
5. Shareholder Rights
6. Socially Responsible Management

Published in *Encyclopaedia of Corporate Social Responsibility* (Eds. S. Idowu, et al.) Springer, Berlin, 2013, ISBN: 978-3-642-28035-1.

## Edited books

Mobile Information Communication Technologies Adoption in Developing Countries: Effects and Implications (with A.G. Abdel-Wahab). ISBN10: 1-61692-818-2, IGI Global, 2011.

## Papers under review

1. Predicting COVID-19 impact on cryptocurrency supply and demand using machine learning algorithms (with E. Deda). *Expert Systems with Applications* (ABS3\*).
2. Bank efficiency in the MENA region: does political connection matter? (with E. Tortosa-Ausina). *European Journal of Finance* (ABS3\*).
3. Religion, ethical decision-making and organisational CSR behaviour (with P. Koleva). *Business & Society* (ABS3\*).
4. Integrated ethical screening and its impact on firm uncertainty, (with O. Abdelsalam). *Journal of Business Ethics* (ABS3\*).

## Work in progress:

1. Modern slavery disclosure and firm value. Target Journal: *British Accounting Review* (ABS3\*)
2. Predicting impact of COVID-19 on crude oil price image with directed acyclic graph deep convolutional neural network. Target Journal: *European Journal of Operation Research* (ABS4\*).
3. Corporate ethical performance and firm risk of global tourism firms ((with O. Abdelsalam). Target Journal: *Journal of Travel Research* (ABS4\*).
4. The impact of cross-border mergers and acquisitions on shareholders' value: Evidence from MENA acquiring banks. Target Journal: *Journal of International Business Studies* (ABS4\*).
5. Forecasting credit risk of UK SMEs using deep learning models. Target Journal: *Expert Systems with Applications* (ABS3\*).
6. The impact of cross-border mergers and acquisitions on the performance of MENA acquiring banks. Target Journal: *Emerging Markets Finance and Trade* (ABS2\*).
7. The determinants of cross-border mergers and acquisitions and foreign direct investments of MENA banks. Target Journal: *Emerging Markets Review* (ABS2\*).

**Published papers (Google Scholar- Citation: 1993, h-index:18, h10-index: 24)**

1. Stock market performance and foreign exchange market in Egypt: Does the 25th January revolution matter? (with O. Badr), *International Journal of Emerging Markets* (ABDC B; Q2), 2020. DOI 10.1108/IJOEM-11-2017-0477.
2. The determinants of capital adequacy ratio: evidence from MENA region (with O. Elansary and Z. Yousery), *International Journal of Accounting and Financial Reporting*, Vol. 9, No. 2, 2019, pp. 287-313, ISI Indexed Journal.
3. Why Do Consumers Trust Online Travel Websites? Drivers and Outcomes of Consumer Trust toward Online Travel Websites, (with G. Agag), *Journal of Travel Research* (ABS4\*), Vol. 56, issue 3, 2017, pp. 347-369.
4. Environmental Conditions and Fund Characteristics of Mutual Fund Performance in MENA region (with D.V. de Mingo-López, E. Tortosa-Ausina, J.C. Matallín-Sáez), *Journal of Economic Behavior & Organization* (ABS3\*), Vol. 132, Dec. 2016, pp. 174-197.
5. Oil price forecasting using evolutionary algorithms and artificial neural networks (with M. Mostafa), *Economic Modelling* (ABDC "A"), Vol. 54, 2016, pp. 40-53.
6. Understanding consumer intention to participate in online travel community and effects on consumer intention to purchase travel online and WOM: an integration of innovation diffusion theory and TAM with trust (with G. Agag), *Journal of Computers in Human Behaviour* (ABS3\*), Vol. 60, 2016, pp. 97-111.
7. Understanding the determinants of hotel booking intentions and moderating role of habit, (with G. Agag), *International Journal of Hospitality Management* (ABS3\*), Vol. 54, 2016, pp. 52-67.
8. Exchange Rate and Interest Rate Exposure of UK Industries using Ar(1)-EGARCH-M Approach (with M. Olugbode and J. Pointon), *Manchester School Journal* (ABS2\*), Vol. 82 No. (4), 2014, pp. 409-464.
9. Development and Validation of an Instrument to Measure Online Retailing Ethics: Consumers' perspective (with G. Agag), *Journal of Internet Research* (ABDC "A"), Volume 26. Issue (5), 2016, pp. 1-26.
10. Cultural and religiosity drivers and satisfaction outcomes of consumer perceived deception in online shopping (with G. Agag), *Journal of Internet Research* (ABDC "A"), Vol. 26. Issue (4), 2016.
11. The Extent to which Islamic Banking Transactions Are Compatible with the Rules of Islamic Economics (in Arabic) (with O. Badr, and K. Ahmed), *JKAU: Islamic Economics* (ABDC "C"), Vol. 30, No. 3, (Oct 2017), pp.167-187 DOI: 10.4197/Islec.30-3.
12. Effect of Ownership Structure on Firm Stock Return Performance: Evidence from the Egyptian Stock Market (with A. ElGhouthy), *International Research Journal of Finance and Economics* (ABDC "C"), Issue 160, March 2017, pp. 63-83.
13. A comparative study of the performance of Saudi mutual funds, (with D. Elmousalmy), *Corporate Ownership and Control Journal* (ABDC "B"), Vol. 13, Issue 4, 2016, pp. 89-101.
14. Corporate governance and risk management in GCC Banks, (with T. Abdelfattah and E. Elbahar), *Corporate Ownership and Control Journal* (ABDC "B"), Vol. 13, Issue 3, 2016, pp. 8-16.
15. Capital structure and performance of Middle East and North Africa (MENA) banks: an assessment of credit rating, *Journal of Banks and Bank Systems* (ABDC "C"), Volume 11, Issue 1, 2016, pp. 88-102.

16. Citizens as consumers: Profiling e-government services' users in Egypt via data mining techniques (with M. Mostafa), *International Journal of Information Management* (ABS2\*), Vol. 33, 2013, pp. 627–641.
17. A variable impact neural net analysis of dividend policies and share prices in international shipping (with J. Pointon, H. Abdou and M. Olugbode), *Journal of International Financial Markets, Institutions & Money* (ABS3\*), Vol. 22, No. 4, 2012, pp. 796–813.
18. The behaviour of boom-period dividends of NYSE-listed banks within an optimal control theory framework (with R Mukono, and J Pointon), *Journal of International Finance & Economics* (ABDC "C"), Vol. 12, No. (3), 2012.
19. Corporate governance, ownership structure and firm performance of Egyptian Listed Companies, (sole author), *Corporate Ownership and Control Journal* (ABDC "B"), 2010, Vol. 8, No. 1, pp. 535-551.
20. Online disclosure: an analysis of Egyptian listed companies, (with A. Elsayed and I. Elbeltagi), *Corporate Ownership and Control Journal* (ABDC "B"), 2010, Vol. 8, No. 1, pp. 552-568.
21. Corporate governance, firm characteristics and Internet financial reporting: evidence from Egyptian Listed Companies, (with A. Elsayed and I. Elbeltagi), *Corporate Ownership and Control Journal* (ABDC "B"), 2010, Vol. 7, No. 4, pp. 397-426.
22. The exposure of shipping firms' stock returns to financial risks and oil prices: a global perspective, (with M. Olugbode and J. Pointon), *Maritime policy and Management*, 2010, Vol. 37, No. 5, pp. 453 – 473. ISI Indexed Journal.
23. Stock market anomalies in emerging markets: some evidence from the Egyptian stock market (with M. Mekhaimer), *Journal of International Business and Finance* (ABDC "C"), vol. 1(2), 2009, 137-168.
24. The impact of corporate governance on the timeliness of corporate internet reporting by Egyptian listed companies (with A. Ezat), *Managerial Finance* (ABDC "B"), Vol. 34(12), 2008, 848-867.
25. The impact of Board independence and ownership structure on the timeliness of corporate internet reporting of Irish listed companies (with O. Abd-Elsalam), *Managerial Finance* (ABDC "B"), Vol. 34(12), 2008, 907-918.
26. Board composition, ownership structure and dividend policies in an emerging market: Further evidence from CASE 50, (with O. Abd-Elsalam & S. Elsegini), *Managerial Finance* (ABDC "B"), Vol. 34(12), 2008, 953-964.
27. Neural nets versus conventional techniques in credit scoring in Egyptian banking, (H. Abdou and John Pointon), *Expert Systems with Applications*, (ABS3\*), 35, 2008, 1275-1292.
28. Perceived barriers to organizational creativity: a cross-cultural study of British and Egyptian future marketing managers" (with M. Mostafa), *Cross Cultural Management: An International Journal* (ABDC "B"), Vol. 15, No. (1), 2008, 81-93.
29. Exchange rate exposure: Do size and foreign operations matter?" (with O. Abd-Elsalam), *Managerial Finance* (ABDC "B"), Vol. 33, No. (9), 2007, 741-765.
30. The exchange rate exposure and its determinants of UK non-financial companies (with O. Abdel-Salam & A. Alatraby), *Managerial Finance* (ABDC "B"), Vol. 33, No. (9), 2007, 620-641.
31. Competitive advantage and the cost of equity in international shipping (with J. Pointon), *Journal of Operational Research Society* (ABS3\*), Vol. 58(9), 2007, 1138-1145.

32. On the applicability of credit scoring models in Egyptian banks (with H. Abdou & J. Pointon), *Journal of Banks and Bank Systems* (ABDC "C"), Vol. 2(1), 2007, 4-20.
33. Corporate dividend policies and Ownership structure in listed Egyptian companies (with O. Abd-Elsalam), *Global Review of Business and Economics Research*, Vol. 2(2), 2006, 139-151. Indexed in Scopus (Elsevier).
34. Derivatives use and risk management practices of UK non-financial companies (Sole author), *Managerial Finance* (ABDC "B"), Vol. 32(2), 2006, 137-159.
35. "The exchange rate exposure of UK industries, (Sole author), *Managerial Finance* (ABDC "B"), Vol. 32(2), 2006, 115-136.
36. "The accounting measurement for mark-up financing (Murabaha) in Islamic banks (with A. El-Galfy & H. Al-Dhaheri), *Journal of International Finance and Economics* (ABDC "C"), Vo. 5(2), pp. 1-13, 2007.
37. Is accounting information value-relevant in the emerging Egyptian stock market (with A. Elbakry and J. Pointon), *International J. of Business Research* (ABDC "C"), Vol. 6(3), 66-76, 2006.
38. The accounting measurement bases in both Islamic and conventional thought (with A. El-Galfy), *International J. of Business Research* (ABDC "C"), Vol. 5(1), 62-73, 2006.
39. The matching principle in the Islamic accounting thought (with A. El-Galfy), *Review of Business Research* (ABDC "C"), Vol. 6(2), 57-67, 2006.
40. Bank behaviour and Islamic bank customers: Some evidence from UAE banks (with A.A. Hassan), *International J. of Business Research* (ABDC "C"), Vol. 5(2), 191-213, 2006.
41. Credit scoring models for personal loans in the Egyptian banking sector (with H. Abdou and J. Pointon), *Journal of International Business Strategy* (ABDC "C"), Vol. 3(1), 64-77, 2006.
42. The currency risk exposure of UK companies (with J. Wasif), *Journal of International Finance and Economics* (ABDC "C"), Vol. 6(2), 42-56, 2006.
43. On the determinants of exchange rate exposure of UK industries (Sole author), *Journal of International Finance and Economics* (ABDC "C"), Vol. 1(1), 9-31, 2005.
44. Does foreign exchange rate exposure matter? some evidence from UK non-financial companies (Sole author), *Journal of International Business and Economics* (ABDC "C"), Vol. 4(1), 136-157, 2005.

#### **Departmental/Research Working Papers**

1. El-Masry, A.A., D.V., El-Mousallamy, D., Matallín-Sáez J.C. and Tortosa-Ausina, E. (2015), Mutual fund performance in MENA countries: Environmental conditions and fund characteristics. Working paper 2015/02, Universitat Jaume [http://www.doctreballeco.uji.es/wpficheros/Elmasry\\_et\\_al\\_02\\_2015.pdf](http://www.doctreballeco.uji.es/wpficheros/Elmasry_et_al_02_2015.pdf). Also Available at: <https://ideas.repec.org/p/jau/wpaper/2015-02.html> and at <https://socionet.ru/publication.xml?h=repec:jau:wpaper:2015/02&l=en>
2. Olugbode, M. and Pointon, J. and El-Masry, A. A., (2011). Exchange rate and interest rate exposure of UK industries using AR(1)- EGARCH-M approach. Available at SSRN: <https://ssrn.com/abstract=1934552> <http://dx.doi.org/10.2139/ssrn.1934552>
3. El-Masry, A.A. (2003), The exchange rate exposure of UK nonfinancial companies: Industry-level analysis, *Manchester Business School Working Paper Series 455-02*. Available also at SSRN: <https://ssrn.com/abstract=483403> or <http://dx.doi.org/10.2139/ssrn.483403>

4. El-Masry, A.A. (2003), A survey of derivatives use of UK non-financial companies, *Manchester Business School Working Paper Series 455-3*. Available also at SSRN: <https://ssrn.com/abstract=397400> or <http://dx.doi.org/10.2139/ssrn.397400>

## Conferences

1. Modelling credit risk for SMEs: A review, accepted for presentation at the 32nd EBES Conference, Kadir Has University, Istanbul, Turkey, 5-7 August 2020, (virtual).
2. On the Determinants of Cross-Border Mergers and Acquisitions of MENA Banks, the 27th Annual Conference of the Multinational Finance Society, Gdansk University of Technology, Gdansk, Poland, June 28 - July 1, 2020. *postponed due to COVID-19*.
3. How do corporate governance mechanisms affect bank soundness? The mediating role of political risk: Evidence from MENA region, the BAM Corporate Governance Conference hosted by University of Southampton, 24-25 June 2019.
4. Corporate Governance, Risk Management and Bank Performance, Evidence from GCC Banking Sector (with E. Elbahar), MC19W~148. The 7th Spring Conference of the Multinational Finance Society, Chania, Crete, Greece, April 19-21, 2019.
5. Corporate Governance and financial stability in commercial banks: Evidence form MENA countries (with El-Ansary, O. and Marie M.). The 2019 Global Corporate Governance Colloquium (GCGC), Centre for Financial Studies at Goethe University, Frankfurt, 7-8 June 2019.
6. The Determinants of Capital Adequacy Ratio (CAR) in MENA Region: Islamic Banks vs Conventional Banks (with ElAnsary, O. and Yousery Z.), The KFUPM Islamic Banking and Finance Research Conference, Riyadh, Saudi Arabia, November 19-20, 2017.
7. The Determinants of Capital Adequacy Ratio (CAR) in MENA Region: Islamic Banks vs Conventional Banks (with ElAnsary, O. and Yousery Z.), 19th Eurasia Business and Economic Society (EBES) conference, Istanbul, May 26-28, 2016, Istanbul Technical University, pp. 885-908.
8. Efficiency and its Determinants in Banks: a comparative study of Islamic, Conventional and Socially Responsible Banks (with M. Alharthi), 6-8 May 2016. 2<sup>nd</sup> International Conference, MSA University, Egypt.
9. A Comparative Study of Capital Structure in Islamic and Conventional Banks in MENA countries (with M. Albarak), 6-8 May 2016. 2<sup>nd</sup> International Conference, MSA University, Egypt.
10. The causality relationship between stock market performance and foreign exchange market in Egypt: Does the 25<sup>th</sup> January revolution matter? (with O. Badr), 26th International Conference: The University and Social Transition (TUST) (The University Role in Social, Economic and Political Development)- Mansoura University, 16th-17th April 2016, Sharm El-Sheikh-Egypt
11. A Comparative Study of Capital Structure in Islamic and Conventional Banks in MENA countries (with M. Albarak), 26th International Conference: The University and Social Transition (TUST) (The University Role in Social, Economic and Political Development)- Mansoura University, 16th-17th April 2016, Sharm El-Sheikh-Egypt
12. Efficiency and its Determinants in Banks: a comparative study of Islamic,



- Conventional and Socially Responsible Banks (with M. Alharthi), 6-8 March 2016. 1st International Conference, Umm AIQURA University, Saudi Arabia
13. A Comparative Study of Capital Structure in Islamic and Conventional Banks in MENA countries (with M. Albarak), 6-8 March 2016. 1st International Conference, Umm AIQURA University, Saudi Arabia
  14. Efficiency and its Determinants in Banks: a comparative study of Islamic, Conventional and Socially Responsible Banks (with M. Alharthi), 4th Islamic Banking and Finance Conference (IBF 2014), 23-24 June 2014, Lancaster University Management School, UK.
  15. Is the Capital Structure of Islamic Banks different? A Comparative Study with Conventional Banks in MENA countries (with M. Albarak), 4th Islamic Banking and Finance Conference (IBF 2014), 23-24 June 2014, Lancaster University Management School, UK.
  16. Efficiency in Islamic Banks in GCC (with M. Alharthi), World Business and Social Science Research Conference, Crowne Plaza Republique, 14-16 April 2014, Paris, France.
  17. Institutional Ownership and Firm Market Performance in Egypt, (with A. ElGhouthy), 26<sup>th</sup> International Business Research Conference, 7-8 April 2014, Imperial College, London, UK.
  18. Is the Capital Structure of Islamic Banks different? A Comparative Study with Conventional Banks in MENA countries. 7th Saudi Conference, 1st to 2nd February 2014, Edinburgh, UK.
  19. Challenges of Islamic Banks (with A. Hama), Islamic Banking & Finance Conference, 3<sup>rd</sup> May 2013, Oxford University, UK.
  20. Efficiency Measurement in the Banking Sector: A Comparative Study of Islamic and Conventional Banks in GCC Countries and UK, (with M. Alharthi and S. Ashby) April 5-6, 2013, San Francisco, California, USA.
  21. Measuring market timing and security selection abilities in Saudi mutual funds (with D. Al-Mousallamy), 16-17 February 2013. 1<sup>st</sup> International Conference, MSA University, Egypt.
  22. Performance of Islamic mutual funds: A comparative study, (with D. Al-Mousallamy), 16-17 February 2013. 1<sup>st</sup> International Conference, MSA University, Egypt.
  23. The determinants of Islamic banking profitability, 14th International Business Research Conference, 28-30 April 2011, Crowne Plaza Hotel, Dubai, UAE.
  24. Corporate governance, firm characteristics and Internet financial reporting: evidence from Egyptian Listed Companies, (with A. Elsayed and I. Elbeltagi), June 2010, Brussels, Belgium.
  25. The key determinants of Internet Financial Reporting of Egyptian Listed Companies, *The IABE 2009 Conference*, 4-7 June 2009, Thessaloniki, Greece.
  26. Financial risks and oil price risks of international shipping, *The IABE 2009 Conference*, 4-7 June 2009, Thessaloniki, Greece.
  27. The accounting measurement for mark-up financing (Murabaha) in Islamic banks, *The IABE 2007 Conference*, Las Vegas, Nevada, USA.
  28. The currency risk exposure of UK companies, *The IABE 2006 Conference*, Las Vegas, Nevada, USA.

29. Credit scoring models for personal loans in the Egyptian banking sector, *The IABE 2006 Conference*, Las Vegas, Nevada, USA.
30. Bank behaviour and Islamic bank customers: Some evidence from UAE banks, *The IABE 2006 Conference*, Las Vegas, Nevada, USA.
31. The matching principle in the Islamic accounting thought, *The IABE 2006 Conference*, Las Vegas, Nevada, USA.
32. The accounting measurement bases in both Islamic and conventional thought, *The IABE 2006 Conference*, Las Vegas, Nevada, USA.
33. Is accounting information value-relevant in the emerging Egyptian stock market? *The IABE 2006 Conference*, Las Vegas, Nevada, USA.
34. Stock returns and exchange rate changes: Evidence from UK firms, *The European Financial Management Association 2006 Conference*, Madrid, Spain
35. On the determinants of exchange rate exposure of UK industries, *The IABE 2005 Conference*, Las Vegas, Nevada, USA.
36. Does foreign exchange rate exposure matter? - some evidence from UK non-financial companies, *The IABE 2005 Conference*, Las Vegas, Nevada, USA.
37. Is accounting information value-relevant in the emerging Egyptian stock market? *Financial Reporting and Business Communications 2005 Conference*, Cardiff Business School, Cardiff, UK
38. The determinants of exchange rate exposure of UK non-financial companies, *The Global Finance 2005 Conference*, Dublin, Ireland.
39. The exchange rate exposure of UK non-financial companies: Industry-level analysis, *The European Financial Management Association 2004 Conference*, Basil, Switzerland.
40. The exchange rate exposure of UK industries, the *BAA Annual 2004 Conference*, The University of York, UK.
41. A survey of derivatives usage of UK non-financial companies, the *Fourth Annual 2003 Conference of the International Economics and Finance Society*, City University, London.

### **Doctoral Conferences**

42. A survey of derivatives usage of UK nonfinancial companies, the Federal School Conference, May 2003, Manchester Business School, Manchester, UK
43. Exposure to exchange rate movements by UK nonfinancial companies, the Federal School Conference, May 2002, Manchester Business School, Manchester, UK.
44. Managing foreign exchange exposure in UK industrial companies, the Federal School Conference, May 2001, Manchester Business School, Manchester, UK.

I also attended the following conferences as an audience:

45. Islamic Finance, Euromoney, Jeddah- Saudi Arabia, 2016
46. Islamic Finance, Thomson Reuters, Bahrain, 28-29 May 2013.
47. Credit Risk, 28<sup>th</sup> June 2011, London.
48. Corporate Responsibility and Innovation Symposium, 6-7 April 2011, Dijon, France.
49. World Islamic Finance Conference, 27-28 March 2011, London, UK.

## Professional and external engagement activities

- Editor-in-Chief, *Journal of International Business and Finance*. Published biannually by Serials Publications
- Invited Speaker, The 1<sup>st</sup> International Virtual Conference on COVID-19 Impact, Tanta University, 27-28 May 2020. My talk was about the impact of COVID-19 on global stock market performance.
- Research Ethical Reviewer, Faculty of Business and Law, Coventry University, Sept. 2019-present
- A Certified PhD/DBA Supervisor, University of Wales Trinity Saint David, 2019-present
- A Certified DBA Supervisor, Northampton University in partnership with Stafford Global (Online), 2018-present
- A Certified DBA Supervisor, Liverpool University in partnership with Laureate Education (Online), 2018- present
- Editorial Committee Member, Corporate Governance Conference, May 2020, Lisbon, Portugal.
- Promotion Panel Member for professors at Al Albayt University, Jordan, and Alanbar University, Iraq, 2018
- Advisory Board Member, Centre for Research on Islamic Banking & Finance and Business, [https://www.cribfb.com/advisory\\_board.php](https://www.cribfb.com/advisory_board.php)
- A Co-ordinator and member of the Scientific Committee of the 1<sup>st</sup> Digitalisation of Tourism and Hospitality Conference, CFCI and Helwan University, Egypt, 27-29 March 2020. *postponed due to COVID-19*.
- A Champion of MOUs between Plymouth University and several Egyptian universities.
- A Member, Faculty Research Ethics and Integrity Committee (FREIC), Plymouth University, 2017- 2019.
- A Chair, the 2<sup>nd</sup> International Conference, MSA University, EGYPT, May 2016
- A Track Chair of Finance and Economics, the 2<sup>nd</sup> International Conference, MSA University, EGYPT, May 2016
- A Chair, the 26th International Conference: The University and Social Transition (TUST) (The University Role in Social, Economic and Political Development)- Mansoura University, 16th-17th April 2016, Sharm El-Sheikh- Egypt
- A Track Chair and Reviewer, the 1<sup>st</sup> International Conference, Umm Al-Qura University, Saudi Arabia, March 2016
- A Jury Committee Member, Best Website and Annual Reports Competition, Egyptian Institute of Directors, Ministry of Investment in collaboration with the United Nations and the European Union, EGYPT, 2008 and 2009.
- An organiser of the BAA-SWAG 2006 conference, Plymouth Business School, September 2006.
- A Chair of special sessions on Islamic banking and finance and a co-organiser, 1<sup>st</sup> International Conference on Risk Management and Governance, MSA university, EGYPT, February 2013.
- A Chair of special session on Islamic banking and finance, IABE conference, Las Vegas, Nevada, USA, October 2006.

- A Co-founder and President, the International Association of Economics, Finance and Sustainable Business (IAEFSB). A not-for profit organisation has been approved by the Canadian Government to publish research, to hold conferences and to provide consultations and training. Established in 2014.
- An advisor for some universities in the area of EFMD accreditation.
- A Reviewer for the Social Sciences and Humanities Research Council of Canada (SSHRC). Research Grants & Partnerships Division, Ottawa, Canada
- Field Editor and Reviewer, Encyclopaedia in CSR, to be published by Springer in 2013.
- An Associate editor of Journal of Business Strategy, Finance and Management, <http://jbsfm.org/editorial-board/>
- An Associate editor of the International Journal of Customer Relationship Marketing and Management, published by IGI Global
- An Editorial Board member of: The International Journal of Online Marketing (IJOM) published by IGI Global; the International Research Journal "Insurance Markets and Companies, Mega Journal of Business Research and Journal of Finance and Investment Analysis. ([https://www.sciencpress.com/journal\\_focus.asp?main\\_id=69&Sub\\_id=231](https://www.sciencpress.com/journal_focus.asp?main_id=69&Sub_id=231)).
- An Editorial Advisory Board member for PSU Research Review: An International Journal, published by Emerald.
- A Guest Editor of *Managerial Finance* Journal for three special issues on the following topics:
  - Derivatives & risk management (vol. 32, no. 2, 2006)
  - Exchange rate risk exposure and its determinants (vol. 33, no. 9, 2007)
  - Corporate governance & ownership structure (vol. 34, no. 12, 2008).
- A reviewer for an edited book: *"Infrastructure Development as a Critical Element of Global Economic Growth"* by IGI Global, USA
- Ad hoc reviewer of the following journals:
  - Journal of International Business Studies
  - British Accounting Review,
  - International Journal of Finance and Economics,
  - Research in International Business and Finance,
  - Emerging Markets Review,
  - European Journal of Operational Research,
  - Frontiers in Finance and Economics,
  - Journal of Management Development,
  - International Journal of Islamic and Middle Eastern Finance and Management,
  - Corporate Governance: International Journal,
  - Corporate Governance,
  - International Journal of Corporate Social Responsibility,
  - Economic Modelling,
  - Journal of Modern Transportation,
  - International Review of Economics and Finance,
  - International Journal of E-Adoption (IJE),
  - Information Resources Management Journal (IRMJ),

- Journal of Economic and Administrative Sciences,
- International Journal of Financial Studies,
- Transport Policy International Journal of Emerging Markets,
- Journal of Social Sciences and Humanities,
- Current Issues in Tourism,
- International Journal of Hospitality Management,
- Journal of Hospitality Management,
- Finance Research Letters,
- International Journal of Accounting, Auditing and Performance Evaluation,
- Journal of Development Economics and Macroeconomics,
- Journal of Humanities and Applied Social Sciences,

### PhD/DBA Examiner

37	Human Capital Investment and Implementation of Sustainable Development Goals (SDGs 3 and 4) in Nigeria, PhD., P. Hepzibah, University of East London, 2020.
36	Institutionalisation of Islamic finance industry in Malaysia: Social theories' lenses, PhD, AB Aziz, Glasgow University, Adam Smith Business School, 2020.
35	The impact of financial key performance indicators and forward-looking disclosures on market value, <b>DBA</b> , J. Harder, Gloucestershire University, 2020.
34	Supporting good governance and lawful practices in law enforcement delivery, <b>PhD by publication</b> , C. Omole, Buckingham University, 2020.
33	Board composition and corporate behaviour, PhD, L. Lin, Coventry University, 2020.
32	The determinants of dividend policy in Chinese listed firms, PhD, H. Tan, Coventry University, 2020.
31	Three essays in the corporate use of financial derivatives, PhD, P. Tran, Nottingham University Business School, 2020.
30	IFRS 7 compliance and cost of equity capital in GCC banks, PhD., A. Yamani, Portsmouth University, 2020.
29	Sukuks and mining development in Nigeria, PhD., B. Arabi, University of East London, 2020.
28	Islamic asset management, <b>DBA</b> , J. Sandwick, Grenoble Graduate School of Business, France, 2020.
27	Diversity, sentiment, and herding behaviour in the UK banking industry, PhD., M. Elshinawy, Heriot-Watt University, 2019.
26	Corporate governance in Saudi Arabia, PhD., M. Alfaryan, Portsmouth University, 2019.
25	Entrepreneurial orientation and firm performance in Oman, PhD., G. Alalawi, Plymouth University, 2019.
24	Governance and economic development in the Arab region, PhD., I. Abdelbary, Plymouth University, 2019.
23	Secondary monies and sustainable development, PhD., N. Smith, Plymouth University, 2019.
22	Entrepreneurial orientation and SMEs performance in Saudi Arabia, PhD., M. Albasri, Plymouth University, 2019.
21	Shadow bank sector, PhD, D. Silman, Plymouth University, 2019.
20	Saudi economic growth and Vision 2030, PhD., N. Bajaber, Middlesex University, 2018.

19	Islamic financing modes, PhD, B.A. Shah, Quaid-i-Azam School of Management Sciences, Pakistan, 2018.
18	Risk and Efficiency in Islamic Banks, PhD, F. Alqahtani, Plymouth University, 2018.
17	Capital Adequacy requirements and lending spread, <b>DBA</b> , S. El-Ahamdieh, Grenoble Graduate School of Business, France, Jan. 2017.
16	Social Media and Innovation in SMEs, PhD, O. Alghamdi, Plymouth University, 2017.
15	An Evaluation of Altman's Z score to predict corporate failure amid the recent financial crisis, PhD, J. Almamy, Brunel University, UK, 2016.
14	Hedging policies in UK and US firms, PhD, C. Haung, Aston Business School, UK, 2016.
13	Computational model to manage learning environments, PhD, E. Almamy, Plymouth University, 2016.
12	Economic development in Libya, PhD, A. Elwerfelli, Plymouth University, UK, 2016.
11	Corporate governance in the Libyan banking sector, PhD, M. Shaballa, Nottingham Business School, 2015.
10	Stock market performance & volatility in Pakistan, PhD, E. Shahid, Middlesex University, 2015.
9	Economic growth in Saudi Arabia, PhD, Ahmed Alodadi, Plymouth University, 2015.
8	Financial reporting in Islamic Banks, PhD, M. Elnahas, Lancaster University, 2013.
7	On the Characteristics of risk, risk aversion and risk management in emerging financial markets, PhD, A. Alfy, Swansea University, 2013.
6	Institutional logic and corporate Internet reporting in Egypt, PhD, I. Arafa, Aston Business School, 2012.
5	Ownership structure and earnings management, PhD, M. Idris, Gloucestershire University, 2012.
4	Mutual fund strategies in Egypt and Saudi Arabia, PhD, D. ElMosallamy, Bristol Business School, University of the West of England, 2011.
3	The development and determinants of credit ratings in the UK, PhD, E. Gonis, Bristol Business School, University of the West of England, 2010.
2	The dividend behaviour of NYSE banks within an optimal control framework, PhD, R. Mukono, Plymouth University, 2008.
<b>MREs external examiner</b>	
1. The Determinants of Capital Adequacy Ratio in MENA Banks, Z. Yousery, Cairo University, Egypt, 2017.	

#### **DBA/PhD completion:**

20	Elgenedy, A. 2020, Leadership and performance, PhD, Plymouth University.
19	Debbs, A. 2019, performance of Islamic banks during financial crisis, PhD, Plymouth University.
18	Aldana, R. 2019, Cross border M&As in MENA region, <b>DBA</b> , Grenoble Graduate School of Business, France.
17	Alebrahem, N. 2018, CIR and firm performance in Saudi Arabia, PhD, Plymouth University.

16	Alattiya, S. 2018, e-Recruitment and performance in Saudi Arabia, PhD, Plymouth University.
15	AbdelRazik, D. 2017, Audit fee determinants, PhD, Plymouth University.
14	Nassief, G. 2016, Credit risk in Islamic and conventional banks, <b>DBA</b> , Grenoble Graduate School of Business, France.
13	Alalawi, A. 2016, Investor behaviours in GCC countries, PhD, Plymouth University.
12	Elbahar, E. 2016, Risk management in banking sector in MENA countries, PhD, Plymouth University.
11	Agag, G. 2016, B2C and B2B E-Commerce Ethics, PhD, Plymouth University.
10	Alharthi, M. 2016, Efficiency and stability of banks in MENA countries, PhD, Plymouth University.
9	Albarrak, M. 2015. Capital structure and its determinants in MENA listed firms, PhD, Plymouth University.
8	Elenezi, M. 2015. The impact of exchange rate, interest rate, market and oil price risk on GCC listed companies, PhD, Plymouth University.
7	El-Ghouty, A. 2015. Ownership structure and stock market performance and volatility in Egypt, PhD, Plymouth University.
6	Zhang, H. 2011. Corporate governance and firm performance in China, PhD, Plymouth University.
5	Kandil, T. 2011. Culture, leadership and post M&A financial performance: A comparative study, PhD, Plymouth University.
4	Alkhalwaldeh, A. 2011. Credit rating and corporate governance in Jordan, PhD, Plymouth University.
3	Elsayed, A. 2010. Corporate Internet reporting and company value: Evidence from Egypt, PhD, Plymouth University.
2	Olugbode, M. 2010. The impact of the Euro on exchange rate and interest rate exposures of UK Firms and Industries, PhD, Plymouth University.
1	Bekhiet, M. 2008. The performance of privatised and private firms in Egypt, PhD, Plymouth University.

### Current Supervision

Name	Topic	Degree/Mode	Location
1. S. Shangama	Corporate governance and firm performance	PhD/FT(DoS)	Coventry, UK
2. G. Sesay	CG and financial distress	PhD/FT(DoS)	Coventry, UK
3. C. Robert	FinTech and risk management	PhD/FT(DoS)	Coventry, UK
4. S. Iqbal	Value relevance of IFRS 9	PhD/PT(DoS)	Coventry, UK
5. P. Hylton	Board characteristics and earnings management	PhD/PT(DoS)	Coventry, UK
6. K. Algarni	Financial inclusion	PhD/FT(DoS)	Coventry, UK
7. D. Megawati	Zakat disclosure in Indonesia	PhD/FT(3 <sup>rd</sup> )	Coventry, UK
8. E. Ukaoko	Microfinance and performance of SMEs	PhD/FT(3 <sup>rd</sup> )	Coventry, UK
9. F. Badi	Credit risk prediction	PhD/PT(2 <sup>nd</sup> )	Plymouth, UK
10. T. Ali	Macroeconomics and yield curve	PhD/PT(2 <sup>nd</sup> )	Plymouth, UK

11. B. Kossonou	Factors influencing the decline of sales in Ghana	DBA/PT(DoS)	Liverpool, UK- VLE
12. S. AlHikmani	Economic diversification in Oman	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE
13. K. Abbasi	IT performance	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE
14. Y. Aminu	Assets management in Dubai real estate sector	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE
15. G. Esmail	Corporate governance	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE
16. B. AbuAli	Executives incentives, sustainability targets and value maximization	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE
17. M. Al Bulushi	Women in boards	DBA/PT(2 <sup>nd</sup> )	Northampton, UK- VLE

In addition to the above, I supervised hundreds of master's degree students (MBA, MBA (Fin), MSc, MIB) in Plymouth University, Bristol University, University of East London, Wales University, and Grenoble Graduate School of Business, France (at its sites in London, Grenoble, Moscow, Singapore, Georgia, and Malta).

### **Validation External Panel Member**

- An External Advisor Panel Member to validate new MSc Financial Technology (FinTech) Programme, University of Salford, 2020.
- An External Advisor Panel Member to validate new MSc International Banking and Finance Programme, University of Salford, 2019.
- An External Advisor Panel Member to validate a new MSc Investment and Finance, University of South Wales, 2019.
- An External Panel Member to validate new Finance, Management and Entrepreneurship textbooks for BA programmes, Taiba University, Saudi Arabia, 2016 and 2017.
- An External Advisor Panel Member to validate new BA & MBA Programmes, Bisha University, Saudi Arabia, 2016, 2017.
- An External Validation Panel Member to validate a new MBA in Banking, IFS School of Finance, London, 2012.
- An Internal Validation Panel Member to develop/design/validate/lead new MSc Finance, and MSc Investment and Finance programmes, Plymouth University, 2004 and 2014
- An Internal Validation Panel Member to develop/design/validate/lead a new BA International Finance with Business English top up, programmes, Plymouth University, 2004.

### **External examining experience**

- An external examiner, Southampton Business School, 2020-2024. MSc Risk Management Programme
- An external examiner, Liverpool John Moores Business School, 2019-2023. MSc Financial Management Programme.



- An external BSc examiner, University of East London, 2014-2017. Finance subjects.
- An external BSc examiner, Middlesex Business School, (External partnership with MSA university, Egypt) 2009-2016. Economics, Finance, Accounting, and Management subjects.
- An external BSc examiner in American International (Richmond) University-London) 2010-2015. Finance and Accounting subjects.
- An external BA examiner in Glasgow Caledonian Business School, 2008-2013. Finance and Accounting subjects.
- An external BSc examiner in London School of Economics, UK, 2004-2008. International Financial Management subject.

### **Personal Development**

- Health and Safety
- Unconscious Bias
- GDPR and Information Security
- Diversity in the Workplace
- General Health, Safety and Fire Awareness
- Inclusive, Cohesive and Safe Campuses
- Bribery Act 2010
- Working with International Students
- Consumer Rights
- Students Disclosure of Unwanted Sextual Incidents
- Recruitment and Selection
- Research Ethics
- Practical Skills for Managers include: Managing team performance and absence; Dealing with difficult conversations; An introduction to unconscious bias; Building an inclusive environment- network event; Developing self and others and How to develop personal & team resilience and thrive.
- In addition to training on chairing viva panels, chairing PRP panels, supervisory roles and PhD internal examiner.

### **Training Courses (given)**

- Risk management and governance, ALJ Company, Dammam, Saudi Arabia, (2 days)
- How to deal with difficult customers, ALJ Company, Makkah, Saudi Arabia, (2 days)
- Creativity in Businesses, ALJ Company, Jeddah, Saudi Arabia, (6 days)
- Financial analysis for oil companies, OLC Centre, Bolton, UK, (10 days)
- Investment appraisal, Middle East Centre, Qatar (delivered in London) (3 days)
- Financial analysis, Middle East Centre, Qatar (delivered in London) (3 days)
- Stock market and Internet, British Training Centre, Kuwait (delivered in London) (3 days)

### **Prizes and awards**

- Outstanding Research Paper Award, IABE, Las Vegas, Nevada, USA, 2005.
- Who's who in the world, 2007.